

What makes a great leader?

Lets start with **why?**.....why are you here? I ask that question because **leadership is ALWAYS personal**. We've each got something special to bring to the party.....the trick is unlocking it.

To unlock your something special, you have to **find your passion** - *are you passionate about the cause whatever that may be in terms of what your business is striving to achieve?*

You have to have **clarity of purpose** to be able to deliver a great outcome.....*are you clear about the vision and what your business is striving to achieve?*

You have to **know yourself** to be able to play to your strengths.....*do you know what you're good at and what skills and qualities you need in your senior people to ensure you have a team and not a group of people?*

You have to be able to **value difference** to be able to surround yourself with talent.....*do you bring in variety or people like you?*

To be a great leader you have to be able to create empowering beliefs and be able to **inspire, involve and invest**.....*do you know how?*

And.....never forget that behind every great leader - there's an even greater team.....**your job is to make things possible** - their's is to make things happen.....*are you leading or managing?*

I can help you with all of the above.....but only if you're open to looking at yourself and committed to making the changes necessary to reach your full potential and release the value in others.

bev.lockwood@unlockedltd.com
Mobile No: 07747 456351



Bev Lockwood
Realising potential - releasing value